



### **WCCO-TV**

CONTRACT NO. REV.

1

1141-54109-2

**DATE PRINTED** 

11/03/12

PAGE

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450 AND

WCCO-TV

		Alli			FAGE +
253477	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 55187	ADVERTISER (OR	AGENCY AND ADVERTISER)	Cancellation Notice
NAME	NATIONAL MEDIA R	ESEARCH PLANNING	REPUBLICAN NATION	AL COMMITTEE	Cancellation Notice
AND	815 Slaters Ln		310 1st St SE		Required
					Announcement 28 days
ADDRESS	Alexandria	VA 22314-1219	Washington	DC 20003-1885	prior notice
	USA		USA		
CONTACT	TRACEY ROBINSON		PRODUCTEST # 355	59	
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 3559	PRODUCT 1300 CODE		]
NATIONAL SALESPERSON		•			]

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

BROADCAST SCHEDULE STARTING 11/02/12 AND ENDING 11/06/12

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

ethnicity	•	SPOTS	TI	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	22000 Cancelled		04:58A	05:58A	30S	11/05/12-11/05/12	SUNRISE THIS MORNING	0	500.00	.00
2	22000 Cancelled		05:58A	07:00A	30s	11/05/12-11/05/12	THIS MORNING	0	1500.00	.00
3	Sa Cancelled		05:58A	08:00A	30s	11/03/12-11/03/12	CBS THIS MORNING: SATURDAY	0	300.00	.00
4	Sa Cancelled		07:57A	09:00A	30s	11/03/12-11/03/12	SAT 8AM NEWS	0	500.00	.00
5	Su Cancelled		07:58A	09:30A	30s	11/04/12-11/04/12	CBS SUNDAY MORNING	0	5000.00	.00
6	20000 Cancelled	2	09:00A	09:58A	30s	11/05/12-11/05/12	JEFF PROBST SHOW	2	400.00	800.00
7	Su Cancelled		09:30A	10:30A	30s	11/04/12-11/04/12	FACE THE NATION	0	2000.00	.00
8	Su Cancelled		09:58A	11:30A	30s	11/04/12-11/04/12	WCCO SUNDAY MORNING NEWS	0	2500.00	.00
9	Su Cancelled		10:58A	12:00N	30s	11/04/12-11/04/12	NETWORK PRE-GAME SHOW	0	1500.00	.00
10	00002 Cancelled		02:58P	03:57P	30s	11/02/12-11/02/12	DR. PHIL	0	750.00	.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

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			AND			PAGE 2
253477	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 5	5187	ADVERTISER (	OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	NATIONAL MEDIA F	ESEARCH PLANNING	R	REPUBLICAN NATI	ONAL COMMITTEE	
AND	815 Slaters Ln		3	310 1st St SE		Required
AND						Announcement 28 days
ADDRESS	Alexandria USA	VA 22314-1219	1,20	Washington JSA	DC 20003-1885	prior notice
CONTACT	TRACEY ROBINSON		F	PRODUCTEST #	3559	
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 3559	100	PRODUCT 1300		]
NATIONAL SALESPERSON	ľ					
BROADCAS	T SCHEDULE STARTIN	G 11/02/12 AND ENDING 1	1/06/1	2 NO. WEEKS:	1	

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ITEM	DAYS	SPOTS PWK.	FROM	ме то	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
11	20000 Cancelled	2	02:58P	03:57P		11/05/12-11/05/12	DR. PHIL	2	750.00	1500.00
12	00002 Cancelled		03:57P	05:00P	30s	11/02/12-11/02/12	ELLEN DEGENERES	0	1000.00	.00
13	20000 Cancelled	2	03:57P	05:00P	30s	11/05/12-11/05/12	ELLEN DEGENERES	2	1000.00	2000.00
14	00001 Cancelled		04:59P	05:30P	30s	11/02/12-11/02/12	M-F 5PM NEWS	0	2800.00	.00
15	10000 Cancelled		04:59P	05:30P	30s	11/05/12-11/05/12	M-F 5PM NEWS	0	4500.00	.00
16	00001 Cancelled		05:59P	06:30P	30S	11/02/12-11/02/12	M-F 6PM NEWS	0	9000.00	.00
17	10000 Cancelled		05:59P	06:30P	30s	11/05/12-11/05/12	M-F 6PM NEWS	0	9000.00	.00
18	Sa Cancelled		06:00P	06:30P	30s	11/03/12-11/03/12	SATURDAY 6P NEWS	0	3500.00	.00
19	Su Cancelled		05:28P	05:58P	30s	11/04/12-11/04/12	SUNDAY 5:30P NEWS	0	1800.00	.00
20	00001 Cancelled		06:27P	07:00P	30s	11/02/12-11/02/12	WHEEL OF FORTUNE	0	7500.00	.00
21	10000 Cancelled	1	06:27P	07:00P	30s	11/05/12-11/05/12	WHEEL OF FORTUNE	1	7500.00	7500.00

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WCCO-TV

PAGE

			AND			PAGE
253477	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	55187	ADVERTISER (C	OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	NATIONAL MEDIA F	RESEARCH PLANNING		REPUBLICAN NATIO	ONAL COMMITTEE	
AND	815 Slaters Ln			310 1st St SE		Required
AND						Announcement 28 days
ADDRESS	Alexandria USA	VA 22314-1219		Washington USA	DC 20003-1885	prior notice
CONTACT	TRACEY ROBINSON			PRODUCTEST # 3	559	
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 3559		PRODUCT 1300 CODE		
NATIONAL SALESPERSON	Γ.					
BROADCAS	T SCHEDULE STARTIN	G 11/02/12 AND ENDING	11/06	/12 NO. WEEKS:	1	

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

eumorey		SPOTS		IME			22222442	TOTAL	LINET DATE	TOTAL VALUE(4)
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
22	M Cancelled		09:00P	10:00P	30s	11/05/12-11/05/12	HAWAII FIVE-0	0	16000.00	.00
23	F Cancelled		08:00P	09:00P	30s	11/02/12-11/02/12	CSI: NY	0	5000.00	.00
24	Sa Cancelled		06:58P	10:00P	30s	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	0	5000.00	.00
25	Su Cancelled		11:57A	06:00P	30s	11/04/12-11/04/12	NFL REGULAR SEASON GAMES	0	10000.00	.00
26	Su Cancelled		11:57A	06:00P	30s	11/04/12-11/04/12	NFL REGULAR SEASON GAMES	0	10000.00	.00
27	Su Cancelled		05:58P	07:00P	308	11/04/12-11/04/12	SIXTY MINUTES SUNDAY	0	20000.00	.00
28	Su Cancelled	1	07:30P	08:30P	30s	11/04/12-11/04/12	THE AMAZING RACE	1	9500.00	9500.00
29	00001.0 Cancelled		10:00P	10:35P	30s	11/02/12-11/02/12	LATE NEWS M-F/SU	0	9000.00	.00
30	10000.0 Cancelled		10:00P	10:35P	30s	11/05/12-11/05/12	LATE NEWS M-F/SU	0	9000.00	.00
31	Sa Cancelled		10:00P	10:35P	30s	11/03/12-11/03/12	LATE NEWS SAT	0	5500.00	.00
32	Su		10:00P	10:35P	30S	11/04/12-11/04/12	LATE NEWS M-F/SU	0	9000.00	.00
							a rayance of this page and any attachments.			

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ACCEPTED BY STATION AS AGENT FOR (ADVERTISER) ACCEPTED BY AGENCY





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90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

		AN	D		PAGE 4
253477	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 5518	ADVERTISER (OF	R AGENCY AND ADVERTISER)	Cancellation Notice
NAME	NATIONAL MEDIA R	ESEARCH PLANNING	REPUBLICAN NATIO	NAL COMMITTEE	
AND	815 Slaters Ln		310 1st St SE		Required
AND					Announcement 28 days
ADDRESS	Alexandria	VA 22314-1219	Washington	DC 20003-1885	prior notice
	USA		USA		prior riotice
CONTACT	TRACEY ROBINSON		PRODUCTEST # 35	59	
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 3559	PRODUCT 1300 CODE		]
NATIO NAL SALESPERSOI	N				]
BROADCAS	ST SCHEDULE STARTING	11/02/12 AND ENDING 11/0	5/12 NO. WEEKS:	1	

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ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
	Cancelled	, , , ,	111011		EETOTT					, , , , , , , , , , , , , , , , , , , ,
33	Su Cancelled		10:35P	11:05P	30S	11/04/12-11/04/12	WCCO 4 NEWS AT 10:30	0	1300.00	.00
34	00001 Cancelled		10:35P	11:38P	30s	11/02/12-11/02/12	LATE NIGHT WITH DAVID	0	3000.00	.00
35	20000 Cancelled		10:35P	11:38P	30s	11/05/12-11/05/12	LATE NIGHT WITH DAVID	0	1700.00	.00
36	00002 Cancelled		11:37P	12:38A	30s	11/02/12-11/02/12	THE LATE LATE SHOW W/CRAIG	0	400.00	.00
37	20000 Cancelled	2	11:37P	12:38A	30s	11/05/12-11/05/12	THE LATE LATE SHOW W/CRAIG	2	400.00	800.00
38	Sa Cancelled		10:35P	11:05P	30s	11/03/12-11/03/12	STORM STORIES	0	700.00	.00
39	Su Cancelled		11:05P	12:05A	30s	11/04/12-11/04/12	CSI: MIAMI SUNDAY	0	375.00	.00
40	F Cancelled		09:00P	10:00P	30s	11/02/12-11/02/12	BLUE BLOODS	0	5000.00	.00
41	00001 Cancelled		03:57P	05:00P	30s	11/02/12-11/02/12	ELLEN DEGENERES	0	2500.00	.00
42	00001 Cancelled		11:37P	12:38A	30s	11/02/12-11/02/12	THE LATE LATE SHOW W/CRAIG	- 0	800.00	.00

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AS AGENT FOR (ADVERTISER) ACCEPTED BY STATION ACCEPTED BY AGENCY





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90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

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			ANL			PAGE 5
253477	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	55187	ADVERTISER (OR AGENCY AND	ADVERTISER)	Cancellation Notice
NAME	NATIONAL MEDIA R	ESEARCH PLANNING		REPUBLICAN NATIONAL COMMITTE	E	
AND	815 Slaters Ln			310 1st St SE		Required
						Announcement 28 days
ADDRESS	Alexandria	VA 22314-1219		Washington DC 20003	-1885	prior notice
	USA			USA		The second secon
CONTACT	TRACEY ROBINSON			PRODUCTEST # 3559		
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 3559		PRODUCT 1300 CODE		]
NATIONAL SALESPERSON	I					]

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

BROADCAST SCHEDULE STARTING 11/02/12 AND ENDING 11/06/12

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

- ethnicity	DAYS	SPOTS PWK.	FROM	IME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
43	11000	2	04:58A	05:58A	30s	11/05/12-11/06/12	SUNRISE THIS MORNING	2	1000.00	2000.00
44	11000	2	05:58A	07:00A	30S	11/05/12-11/06/12	THIS MORNING	2	2000.00	4000.00
45	Su	1	07:58A	09:30A	30S	11/04/12-11/04/12	CBS SUNDAY MORNING	1	5000.00	5000.00
46	Su	1	09:58A	11:30A	30S	11/04/12-11/04/12	WCCO SUNDAY MORNING NEWS	1	2500.00	2500.00
47	F	2	02:58P	03:57P	30s	11/02/12-11/02/12	DR. PHIL	2	750.00	1500.00
48	F	1	03:57P	05:00P	30S	11/02/12-11/02/12	ELLEN DEGENERES	1	2500.00	2500.00
49	м	1	04:59P	05:30P	30s	11/05/12-11/05/12	M-F 5PM NEWS	1	4500.00	4500.00
50	F	1	05:59P	06:30P	308	11/02/12-11/02/12	M-F 6PM NEWS	1	9000.00	9000.00
51	м	1	05:59P	06:30P	308	11/05/12-11/05/12	M-F 6PM NEWS	1	9000.00	9000.00
52	Sa	1	06:00P	06:30P	30s	11/03/12-11/03/12	SATURDAY 6P NEWS	1	3500.00	3500.00
53	М	1	09:00P	10:00P	30s	11/05/12-11/05/12	HAWAII FIVE-0	1	16000.00	16000.00
54	Sa	1	06:58P	10:00P	30s	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	1	5000.00	5000.00
55 12P-3	Su	1	11:57A	06:00P	30S	11/04/12-11/04/12	NFL REGULAR SEASON GAMES	1	10000.00	10000.00
56 3-6P	Su	1	11:57A	06:00P	30s	11/04/12-11/04/12	NFL REGULAR SEASON GAMES	1	10000.00	10000.00
57	Su	1	06:30P	07:30P	30s	11/04/12-11/04/12	SIXTY MINUTES	1	20000.00	20000.00

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AS AGENT FOR (ADVERTISER) ACCEPTED BY AGENCY

ACCEPTED BY STATION





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CONTRACT NO. REV.

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90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450 AND

WCCO-TV

		AN	5	PAGE -
253477	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 55187	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	NATIONAL MEDIA R	RESEARCH PLANNING	REPUBLICAN NATIONAL COMMITTEE	
AND	815 Slaters Ln		310 1st St SE	Required
				Announcement 28 days
ADDRESS	Alexandria	VA 22314-1219	Washington DC 20003-1885	prior notice
	USA		USA	prior riouses
CONTACT	TRACEY ROBINSON		PRODUCTEST # 3559	
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 3559	PRODUCT 1300 CODE	]
NATIONAL SALESPERSON	1			]
BROADCAS	T SCHEDULE STARTING	G 11/02/12 AND ENDING 11/06	5/12 NO. WEEKS: 1	

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		SPOTS		ME				TOTAL		
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
58	F	1	10:00P	10:35P	30S	11/02/12-11/02/12	LATE NEWS M-F/SU	1	9000.00	9000.00
59	м	1	10:00P	10:35P	30s	11/05/12-11/05/12	LATE NEWS M-F/SU	1	9000.00	9000.00
60	Sa	1	10:00P	10:35P	30s	11/03/12-11/03/12	LATE NEWS SAT	1	5500.00	5500.00
61	Su	1	10:00P	10:35P	305	11/04/12-11/04/12	LATE NEWS M-F/SU	1	9000.00	9000.00
62	F	1	10:35P	11:38P	305	11/02/12-11/02/12	LATE NIGHT WITH DAVID	1	3000.00	3000.00
63	М	1	10:35P	11:38P	30s	11/05/12-11/05/12	LATE NIGHT WITH DAVID	1	3000.00	3000.00
64	F	1	11:37P	12:38A	30s	11/02/12-11/02/12	THE LATE LATE SHOW W/CRAIG	1	800.00	800.00
65	F	1	09:00P	10:00P	30s	11/02/12-11/02/12	BLUE BLOODS  Total Contract:	1 36	5000.00	5000.00 170900.00
							Billing Summary			
						Oct	Nov Dec		Total	
					Qtr 4		148800.00 .00		148800.00	
					\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	12		GR	AND TOTAL	
				1				<u>un</u>	148800.00	
				1						
		1								
				1						

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